

Southwest Project Grass 45th Anniversary Conference

October 2nd – 5th, 2025

In collaboration with the Red Devon Association

Notes about the conference:

- Cattle will be judged throughout the day Friday with awards Saturday morning
- Thursday is open to all registrants who arrive early
- Sunday is reserved for the Red Devon Association load out

Thursday, October 2nd

12:00 PM – 4:00 PM	Cattle Arrive at Fairgrounds Vendor Set-up	
4:00 PM – 6:00 PM	Welcome Reception with Hors D’oeuvres	
5:00 PM – 7:00 PM	Vendor Show	

Friday, October 3rd

7:45 AM – 8:30 AM	Registration Begins Visit Vendor Area	
8:30 AM – 8:45 AM	Welcome Statement - Local County Commissioner	
8:45 AM – 9:30 AM	National Grazing Lands Coalition Updates - Troy Bishop, NGLC	
9:30 AM – 9:45 AM	Load Busses and Depart for Farm Tour - McCracken Farm with Steve Campbell	
9:45 AM – 12:00 PM	Farm Visit	
12:15 AM – 12:30 PM	Load Busses and Return to Fairgrounds	
12:30 PM – 1:30 PM	Lunch Visit Vendor Area	

1:45 AM – 2:30 PM	Breakout Session #1	
	Grazing for Soil Health - Brian Campbell, NRCS Grazing Specialist	
	Jackson Ag LLC Drones - Derrick Jackson, owner Jackson Ag LLC	
	Direct Marketing Meat Products - Brian Moyer, Penn State Extension Educator	
	Biosecurity on Farm - Dr. Jeffrey Bissett, DVM, Dept. of Ag Field Officer	
2:45 PM – 3:30 PM	Breakout Session #2	
	Manure Management - Dr. Robb Meinen, Penn State Extension Specialist	
	Mineral Nutrition - Dr. Bob VanSaun, DVM, Penn State Extension Veterinarian	
	Farm Transition - Paula Ledney, Penn State Extension Educator	
	Bale Grazing - Dr. Sjoerd Duiker, Penn State Extension Specialist	
3:45 PM – 4:45 PM	Vendor Show	
5:00 PM – 6:00 PM	Dinner	
6:00 PM – 7:00 PM	Top Ten Opportunities for Profit on Beef Cow-Calf Operations - Dr. Lowell Midla, VMD, Merck Animal Health	
7:15pm -	Red Devon Association Annual Meeting	

Saturday, October 4th

7:30 AM – 8:45 AM	Registration Begins Visit Vendor Area	
8:00am 8:45m	Red Devon Show Results Steve Campbell	
8:30 AM – 8:45 AM	Opening Remarks - Nevin Ulery, retired, Penns Corner RC&D Coordinator	
8:45 AM – 9:45 AM	Planning for What you Want, Not What You Get - Troy Bishop, NGLC	
10:00 AM – 10:45 AM	Breakout Session #1	
	Livestock and Nutrition	

	- Steve Campbell	
	Grazing I&E – Why Do I Need a Plan? - Geri Montgomery, USDA NRCS	
	Marketing Beef - AJ O’Neil, O’Neil’s Quality Foods	
	Forage Quality and Interpreting a Report Dr. Guojie Wang, Penn State Extension Specialist	
11:00AM – 11:45 AM	Breakout Session #2	
	Forage Fertility – Reading Your Soil Test - Justin Brackenrich, Penn State Extension Educator	
	Gallagher Virtual Fence (check out afternoon demo) - Sharl Liebergreen	
	Drought Management - Gary Walls, Farmer Preston County, WV	
	Summer Annuals and Extending the Grazing Season - Leanna Duppstadt, Penn State Extension Educator	
12:00 PM – 12:30 PM	History of Project Grass - Tom Calvert and JB Harrold	
12:30 PM – 1:30 PM	Lunch Visit Vendor Area	
1:45 PM – 3:05 PM	Cattle Handling Demonstration - Preifert, Chris Leiden, and Others	
3:15 PM – 4:15 PM	Water Pumping Demonstration - JB Harrold, USDA NRCS	
4:25 PM – 5:00 PM	Gallagher Virtual Fence Demonstration - Sharl Leibergreen	
5:00 PM – 5:30 PM	Vendor Show, Vendors depart	
5:30 PM – 6:30 PM	Dinner	
6:30 PM – 7:30 PM	Closing Keynote - Steve Campbell	

Sunday, October 5th

9:00 AM – 10:00 AM	Remaining cattle depart	

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